Job's Satisfaction among Trainers of Public Vocational Training Institutes in Greece

Panteleimon Bakirtzoglou1, Panagiotis Ioannou2
1Aristotle University of Thessaloniki, School of Physical Education and Sports Science, Thessaloniki, Greece
2University of Patras, Department of Primary Education, Patra, Greece

bakirtzoglou@phed.auth.gr, pan.ioannou77@gmail.com

Abstract: The purpose of the present study was to investigate the effect of the personnel, interpersonal and organizational factors in job satisfaction among trainers of public Vocational Training Institutes in the city of Thessaloniki. Sample consisted of 300 adults' trainers with a mean age of 40.3 years. Job's satisfaction was used as an independent variable while as dependent variables personnel (age, sex, educational level, marital status, number of children, educational level, profession and teaching experience), interpersonal (relationships with trainees, relationships with co-educators, relationship with the administration, personal development and professionalism) and organizational factors (salary, building structure and working conditions) were used. Statistical analysis included the use of correlation and regression analysis. Results showed that from the dependent variables only age (r=.342), years of working experience in Vocational Training Institutes (r=.296), relationship with the administration (r=.699) and working conditions (r=.690) had a significant relationship with adults' trainers' job satisfaction (p<0.01). Furthermore regression analysis showed that relationship with the manager had the biggest prediction of trainers' total job satisfaction at a percentage of 48.6% (r=.699, p<0.01), working conditions can predict trainers' job satisfaction at a percentage of 47.7% (r=.690) and age and teaching experience can predict trainers' total job satisfaction at a percentage of 20% (r=.014, p<0.05). In conclusion adults' trainers' total job satisfaction in Vocational Training Institutes in Greece, is influenced mostly by interpersonal (relationship with the administration) and organizational factors (working conditions).

Keywords: Administration, working conditions, teaching experience, vocational education, adults

1. Introduction

Over the past two decades interculturalism and multiculturalism at world level, the movement of people and labor (Haque & Kim, 1995), globalization of markets and economic activities, as well as the rapid changes and developments in all businesses regardless of size, industry or activity, result in the creation of an international and global competition between companies and countries with the aim of improving service quality and reduce labor costs (Sirgy, Lee, Miller, & Littlefield, 2004; Tsai, 2007). In response to the pressure of globalization, competitive markets, organizations and companies are searching for ways to improve their service quality and exceed customers' expectations (Saccania, Johansson, & Perona, 2007). According to Meidute-Kavaliauskiene, Aranskis and Litvinenko (2014), service quality is closely related to customers' satisfaction. A strong relationship between service quality improvement and job satisfaction has been found by the researchers (Snipes, Oswald, LaTour, & Armenakis, 2005; Yee, Guo, & Yeung, 2015). Furthermore a positive and strong relationship has been found between employees' satisfaction and customers' satisfaction (Ariani, 2015; Schlesinger & Zornitsky, 1991; Wagenheim, Evanschitzky, & Wunderlich, 2007). Thus, managerial strategy and markets focus on human factor and more specific on employees and their satisfaction from the working environment, due to its great importance and contribution on the overall service quality and customers' satisfaction (Lam, Zhang, & Baum, 2001).

Human factor and employee have become a significant business's variables in recent years, resulting rights to work and working conditions, to be considered as a key point for the viability, growth and profitability of the private and public economy (Jackson, 2002). In today's global economy and business sector, more companies are beginning to give importance and gravity field to human factor, employee and its needs, creating policies to increase the level of satisfaction, making thus job satisfaction a critical and important variable to increase business's profit and improving quality of services to customers (Harter, Schmidt, & Hayes, 2002). Aplethora of theories tried to define and explain the phenomenon of job satisfaction and its causes (Judge & Church, 2000). An interpretation and definition of job satisfaction could be the positive attitudes or emotional dispositions people gain from working environment, the pleasurable emotional state resulting from the appraisal of one's job as achieving or facilitating the achievement of one's job values, or the extent to which
people like or dislike their jobs (Locke, 1976, p.1342; Spector, 1997, p.2). Most of the theories tried to explain job satisfaction, have a strong connection with human motives, such as Maslow's hierarchy needs theory, Herzberg's motivator-hygience theory, Job Characteristics model and the Dispositional Approach (Hackman & Oldham, 1975; Herzberg, 1966; Judge & Lanen, 2001; Maslow, 1995).

Job satisfaction is one of the most important variables that affect and determine the satisfaction of a person in the working environment (Banerjee & Perrucci, 2010), furthermore has significant effect to the quality of life of workers and customers’ satisfaction (Ariani, 2015; Narehan, Hairunnisa, Norfadzillah, & Freziamella, 2014; Tait, Padgett, & Baldwin, 1989). The significance and importance of job satisfaction is reflected by the large piece of time and part of their everyday life, people and especially workers-employees deal with (Sousa-Poza & Sousa-Poza, 2000). According to Gazioglu and Tansel (2006), the importance of job satisfaction is demonstrated by positive aspects related to work such as reducing employee’s mistakes, the small number of absences from work and increasing employee’s productivity. Jobs satisfaction’s variables however, are not stable and characterized by their dynamic nature. These variables can be internal nature such as changes in structure, salary, working conditions, leadership, social relationships with co-workers and external nature such as political and economic changes (Mosadeghrad & Yarmohammadian, 2006; Tabvuma, Bui, & Homberg, 2014). Review of literature has showed that these variables of job’s satisfaction can be categorized as: personal, interpersonal and organizational (Baker, 2007; Crohan, Antonucci, Adelmann, & Coleman, 1989; Curtis, 2008; Liu & Ramsey, 2008; Weiss, 1999).

Education is one of the most basic structures of society. Benefits of education are classified in two categories: market and non-market (McMahon, 1998). These benefits can be achieved also, through a satisfied human factor in the working environment (Chaudhari & Bhaskar, 2016). Teachers are one of the most important parts of human resources in education’s system (Ingersoll, 2007). Teachers overall satisfaction from the working environment positive influences students’ achievement and creates high quality education (Johnson, Kraft, Papay, 2012). Education’s working environment and working conditions related to job satisfaction, have been the subject of numerous studies focus on the factors that motivate teachers to remain in or leave from their work (Boe, Cook, & Sunderland, 2008; Demirel, 2014; Evans, 1997; Tickle, 2008). It is important to value teachers’ job satisfaction because it influences teachers’ turnover (Otto & Arnold, 2005) and quality of teaching (Demirtas, 2010). Most of the surveys about job’s satisfaction in the field of education have focused on teachers in Primary, Secondary or university level and their satisfaction from working environment (Carson, Richards, Hemphill, & Templin, 2016; Crossman & Harris, 2006; Fuming & Jiliang, 2007; Papanastasiou & Zembylas, 2005).

Vocational Training and furthermore adults’ training are one of the most important sectors in the field of general education. Vocational Education and Training is defined as any type of job-related learning that raises an individual’s productivity, includes all organized activities which help either to a recognized qualification, or gives people skills and abilities necessary and sufficient for the execution of a set of work (Mortaki, 2012; Tsang, 1997). Vocational Training and education can play a major role in empowering people and creating measurable labour market effects, due to their impact on improving employee knowledge and skills and develop a deeper level of behavioral change through transformative learning (Franz, 2010; Johnson, 2015; Martin & Grubb, 2001). According to Biavaschi et al. (2012), in recent years has seen a substantial increase and interest for the introduction and connection of youth into labour markets, linking in this way education with economy and labour markets and making Vocational Training responding to social and economic demands and needs of globalization (Mouzakitis, 2010).

Benefits of Vocational Education Training are classified into two categories: economic and social. Economic benefits are identified as: professional status and career development, economic growth, labour-market outcomes, employee's productivity, employment opportunities, earnings and firms’ performance. Social benefits are identified as: social cohesion, health, crime reduction, individual motivation, life satisfaction and inclusion of disadvantages groups (Cedefop, 2011). Therefore, an advantage of attending Vocational Training Education programs is usually a labour-market outcome such as the reduction of unemployment and inequality and the chance for the employment to advance in a professional hierarchy, known as employability (Dickson & Smith, 2011). In Greece, post-secondary Vocational Education Training is usually provided by Vocational Training Institutes (IEK). Their programs last five semesters, four of theoretically and laboratory
training and one of practical training. Each IEK, focus on a particular sector such as applied arts, food-beverage, tourism-transportation, telecommunications-network and training-coaching athletes and sports. IEK graduates are awarded occupational specialization diplomas at EQF level 5 (Cedefop, 2014).

Due to economic and social benefits of Vocational Training, its significance and importance is reflected in its human recourses which includes trainees and adults’ educators. As it already mentioned above, teachers is one of the most important variable in human resources at the field of education. Furthermore, teachers’ overall satisfaction has positive and multiple effects in a variety of parameters (personnel, interpersonal and organizational). However, most of the studies focused on teachers’ job satisfaction in a primary, secondary or university level. Instead, there is limited research in the field of adult’s education and specifically in the field of job satisfaction of adults’ trainers at Vocational Training Institutes. Therefore the purpose of the present study is to investigate the effect of the personnel, interpersonal and organizational factors in job satisfaction among adult’s educators of public Vocational Training Institutes in city of Thessaloniki.

2. Methodology

Participants: Sample consisted of 300 (n=300) trainers from public Vocational Training Institutes from the prefecture of Thessaloniki, an urban city in Northern Greece. Of the participants, 140 were men (46.7%) and 160 were women (53.3%). Simple Random Sampling technique was used for the selection of the sample.

Procedure: Study was conducted during school period 2014-2105, at public Vocational Training Institutes of the Thessaloniki Prefecture. Study’s permission was given from the General Secretariat for Lifelong Learning. After the granting of the license preparation of the present study, the researcher visited the premises of all selected Vocational Training Institutes and informed about the purpose and process of the investigation the respective director. Researcher visited the selected Institutes during their daily curriculum and informed trainers for the purpose, the nature, importance of the present study and about the details of the questionnaire. Participants were informed by the researcher that the completion of the questionnaires is anonymous, results will be used for scientific purposes and if they wished they could be informed about the findings of the present investigation. After these clarifications, trainers who wish to participate stated their consent in written form. All the questions contained in the instrument were clear, with clarifications and explanations, if necessary, by the researcher. Questionnaires were distributed in the working area of adults’ trainers by the researcher during Vocational Institutes’ daily curriculum. Trainers were asked to complete questionnaires in a quite environment, which usually was an empty class of the building. Specified time completing the questionnaires by trainers was approximately 20 minutes.

Data instruments: To evaluate the degree of adult trainers’ job satisfaction, questionnaire was constructed by the researcher. Instrument was constructed by choosing questions from the following questionnaires: personnel questions were made according the current literature on job satisfaction, interpersonal questions constructed according to ‘My job satisfaction as an educator’ (Makri-Mpotsari& Matsaggouras, 2002) and by ‘Teacher Job Satisfaction Questionnaire’ (Lester, 1982). Finally, organizational questions selected and constructed from ‘Questionnaire of Job Satisfaction’ (Papanis & Rontos, 2005). Questionnaire was constructed in accordance with the purpose and research questions of the present study. Personnel questions, analyze individual data of adult’s trainers such as: age, sex, educational level, marital status, number of children, educational level, profession and teaching experience. Interpersonal questions analyze adult trainers’ satisfaction about variables such as: relationships with trainees, relationships with co-educators, relationship with the administration, personal development and personal professionalism. Organizational questions analyze adults’ trainers’ satisfaction about variables such as: salary, building structure and working conditions. Adults ‘trainers were asked to answer, choosing from an option on a 5-point Likert scale. Questions required from the participants to rate their job satisfaction with points ranging from 1 = totally dissatisfied to 5 = totally satisfied. Validity and reliability of the questionnaire was calculated with Cronbach’s alpha index and was found high (0.91) and significant (p<0.01).

Statistical Analysis: For the purposes of the present study, the statistic package program IBM SPSS Statistics 22.0 version was used. Descriptive statistics were used in order to summarize the mean and standard deviation of variables. Adults’ trainers’ job satisfaction was chosen as an independent variable, while the dependent variables of the present study were: sex, age, marital status, educational level, number of children,
profession, teaching experience at Vocational Training Institutes, relationships with the manager, relationships with trainees, relationships with co-educators, trainers’ professionalism, building structure, working conditions and salary. Pearson’s correlation analysis was used to examine the relationship between the independent and depended variables. Furthermore, Regression analysis was used to investigate the predictive percentage of the independent form the depended variables. Level of significance was set at p<0.01.

3. Results

Participants, examined according to their age, sex, marital status, number of children, educational level, profession and teaching experience. Total of the sample was 300 (n=300). Most of the adults’ trainers were females (160) with a mean age of 38.5 years. According to their marital status they were married (53.7%), did not have children (45%), had a Master’s certificate (38.7%) according to their educational level, were working at Vocational Training Institutes (48.7%) according to their profession and they had a teaching experience of 3 years (15.3%). Correlation analysis was used to investigate the relationship between adults’ trainer’s job satisfaction and personnel, interpersonal and organizational factors. As it shown (Table 1), from the personnel variables, only age (r=.302, p<0.05) and teaching experience (r=.296, p<0.05) had a significant relationship with adults’ trainers’ job satisfaction. Correlation of the other variables with adults’ trainer’s job satisfaction was found to be low and not significant.

Table 1: Correlation analysis between adults’ trainers’ job satisfaction and personnel variables

<table>
<thead>
<tr>
<th>Adults’ Trainers</th>
<th>Age</th>
<th>Sex</th>
<th>Marital Status</th>
<th>Number of Children</th>
<th>Teaching Experience</th>
<th>Educational Level</th>
<th>Profession</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>0.342*</td>
<td>0.107</td>
<td>0.194</td>
<td>0.102</td>
<td>0.296*</td>
<td>0.105</td>
<td>0.207</td>
</tr>
</tbody>
</table>

*p<0.05

The relationship between adults’ trainers’ job satisfaction and interpersonal variables is presented in Table 2. As it shown, from the interpersonal variables relationship with the manager had the biggest relationship with adults’ trainers’ job satisfaction (r=.699, p<0.01).

Table 2: Correlation analysis between adults’ trainers’ job satisfaction and interpersonal variables

<table>
<thead>
<tr>
<th>Adults’ Trainers</th>
<th>Relationship with trainees</th>
<th>Relationship with administration</th>
<th>Relationship with co-educators</th>
<th>Trainers’ professionalism</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>0.449**</td>
<td>0.699**</td>
<td>0.371*</td>
<td>0.425**</td>
</tr>
</tbody>
</table>

*p<0.05, **p<0.01

The relationship between adults’ trainers’ job satisfaction and organizational variables is presented in Table 3. As it shown, the relationship between the organizational variables such as salary (r=.451), working conditions (r=.690) and building structure (r=.501) with adults’ trainers’ job satisfaction was significant (p<0.01).

Table 3: Correlation analysis between adults’ trainers’ job satisfaction and organizational variables

<table>
<thead>
<tr>
<th>Adults’ Trainers</th>
<th>Salary</th>
<th>Working Conditions</th>
<th>Building Structure</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>0.451**</td>
<td>0.690**</td>
<td>0.501**</td>
</tr>
</tbody>
</table>

**p<0.01

Regression analysis was used to determine the predictive model of trainers’ job satisfaction from the depended variables. As it shown in Table 4, from the personnel variables entered the model, only teaching experience at Vocational Training Institutes and age, were the most predictive variables of trainers’ job satisfaction. We used Regression analysis to investigate the predictive percentage of the independent form the depended variables. Level of significance was set at p<0.01.
satisfaction at a percentage of 20% (R²=.14, b=.19, p<.001). From the interpersonal variables, relationship with the administration could predict and explain adults trainer’s total job satisfaction at a percentage of 48.6% (R²=.699, b=.31, p<.001). As for the organizational variables, working conditions could predict adults' trainers' job satisfaction at a percentage of 47.7% (R²=.690, b=.29, p<0.01).

Table 4: Regression analysis between adults’ trainers’ job satisfaction and personnel, interpersonal and organizational variables

<table>
<thead>
<tr>
<th>Adult’s Trainers’ Job satisfaction</th>
<th>R</th>
<th>R Square Change</th>
<th>Adjusted R Square</th>
<th>Sig. Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Age and Teaching Experience</td>
<td>.143</td>
<td>.021</td>
<td>.14</td>
<td>.003</td>
</tr>
<tr>
<td>Relationship with administration</td>
<td>.699</td>
<td>.486</td>
<td>.486</td>
<td>.38335</td>
</tr>
<tr>
<td>Working Conditions</td>
<td>.690</td>
<td>.477</td>
<td>.475</td>
<td>.40209</td>
</tr>
</tbody>
</table>

**Discussion:** The purpose of the present study was to investigate the effect of personnel interpersonal and organizational factors on adults’ trainer’s job satisfaction working at public Vocational Training Institutes in Greece. Review of the literature has showed that most of the surveys about job satisfaction in the field of education, are mainly referred to primary, secondary and university level (Crossman & Harris, 2006; Papanastasiou & Zembylas, 2005), while minimum is the research in the field of adults’ education and specifically at Vocational Training Institutes (Bakirtzoglou, 2010). According to Billet (2011), more focus on Vocational Education Training’s specific effects is justified. It’s perceived status is low. It has received little attention in reforms to education and training systems across Europe (Wolf, 2011). In Greece, last decades an important part of the structure of adults’ education takes place through Vocational Training Institutes. According to Cedefop (2012), at 2020 about 60% of the jobs will require often a vocational nature. This gives much importance to Vocational Training Institutes and education, due to their contribution to economic and social benefits, such as: higher wages, better job prospects, better health and satisfaction with life and leisure for individuals, higher productivity and employee satisfaction for organizations, and higher economic growth and civic engagement for countries (Cedefop, 2013).

The present study focused in the sector of Vocational Education and more specifically at Vocational Training Institutes (IEK) in Greece. Job satisfaction of adults’ trainers was examined in relation to multiple variables, due to its significance to trainers’ turnover and quality of teaching. Results of the present study showed that of the relationship between personnel, interpersonal and organizational factors with adults’ trainer's job satisfaction were significant for few of the variables. From the personnel variables, only age (r=.342) and teaching experience (r=.296) had a significant correlation with adults’ trainers job satisfaction. These two variables also can predict and explain trainers’ total job satisfaction at a percentage of 20% (r=.14, p<0.01). This result is in agreement with the majority of the results which refer that variables such as age and teaching experience are significant factors for job satisfaction and teacher’s job satisfaction (Berns, 1989; Demirtas, 2010; Glenn, Taylor, & Weaver, 1977; Grissmer & Kirby, 1997; Nestor & Leary, 2000; Sari, 2004; Warr, 1992). It is also in agreement with the findings of Near, Rice and Hunt (1980), which mention teaching experience as an important factor of trainers’ job satisfaction in the field of adults’ education.

From the interpersonal variable, correlation analysis showed that relationship with the administration had the biggest relationship with trainers’ job satisfaction (r=.699, p<0.01) and predicts also at a percentage of 48.6% trainers’ total job satisfaction. Earlier surveys showed the importance of leadership and management style on teachers’ job satisfaction (Hean & Garrett, 2001; Moore-Johnson & Birkeland, 2003; Loeb, Darling-Hammond, & Luczk, 2005). In the field of adults’ education the results of a survey also indicated the importance of the administration for trainers’ job satisfaction (Tziner & Latham, 1989). Moreover, according to transformative learning and transformational leadership, Vocational Education trainers and their relationship and interaction with leadership and administration is of great importance and interest, due to the contribution of administration to their personal development, goals, self-efficacy (Mezirow, 1997; Oude Groote Beveborg, Sleegers, & Van Veen, 2015), personal empowerment (Thoonen, Sleegers, Oort, Peetsma, & Geijsel, 2011), and collaboration to achieve team and organizational objectives (Hodge, 2011). Therefore, our result is in agreement with transformative learning and leadership theories, as already mentioned. Furthermore, according to job satisfaction’s theories our results are in agreement with Herzberg’s motivator hygiene theory (1966), which suggests that hygiene variables such as quality of management contribute to
The relationship with the co-trainers and adults was not significant in the present study. This finding is different with findings of surveys in the field of Primary or Secondary education, which showed that the relationship with co-teachers, colleagues contributes positive and significantly to teachers’ job satisfaction and their empowerment (Hean & Garrett, 2001; Rhodes, Nevill, & Allan, 2004; Zymbalis & Papanastasioy, 2006). Our result is also in disagreement with Herzberg’s motivator hygiene theory (1966), which suggests that hygiene variables such as interaction with colleagues are a parameter of job satisfaction. As for the organizational variables of the present study, correlation analysis showed that working conditions had the biggest relationship with trainers’ job satisfaction (r=0.690, p<0.01) and predicts also trainers’ total job satisfaction at a percentage of 47.7%. According to Bacotic and Babic (2013), working conditions are an important factor influencing job satisfaction, while Liu and Ramsey (2008) referred that bad working conditions may cause stress and reduce educators’ job satisfaction. Therefore, our result is in agreement with these surveys and their findings about the importance of working conditions with job satisfaction in the field of general education. Furthermore, this result is in agreement with Herzberg’s motivator hygiene theory (1966), which suggests that variables such as working conditions contribute to job satisfaction, when this variable is high.

Another finding in the present study was that form organizational variables, salary had a moderate and significant relationship with trainer’s total job satisfaction (r=0.45, p<0.01). Some surveys in the field of adults’ education have showed the importance of salary on trainer’s total job satisfaction (Bakirtzoglou, 2010; Gerhart, 1987). Many surveys also in the field of education, showed the importance of salary on job satisfaction (Baker, 2007, Kyriacou, Kune, Stephens, & Hultgren, 2003; Ofovwe, Ofili, Ojetu, & Okosun, 2013; Page & Page, 1982). Therefore, our result is in agreement with the findings of these surveys. Results of the present study clearly indicate that interpersonal variables have the biggest contribution on trainer’s total job satisfaction. From the interpersonal variables, relationship with the administration in the second step, after administration. Therefore, a mix model of interpersonal and organizational factors is positively and strong related to total job satisfaction of adults’ trainers in Greece.

4. Conclusion

According to the results of the present study, a complex mixed model of interpersonal and organizational variables influence adults’ trainers’ job satisfaction. It seems that adults’ trainer’s job satisfaction is influenced mainly from interpersonal and organizational variables rather than personnel. Interpersonal variables such as relationship with the administration is the factor that mainly influences adults’ trainers total job satisfaction, while organizational factors, such as working conditions influences in a second step trainers’ total job satisfaction. Moreover, personnel variables had a small effect, according to the results of the present study. Due to the importance and significant contribution of the interpersonal variable (relationship with the administration) on adults’ trainers total job satisfaction, we suggest that more emphasis should be given by adults’ trainers in the administration and the relationship between them. A guideline to achieve this objective is that administration of Vocational Training Institutes should adopt and use the principles of transformational leadership and transformative learning and therefore, emphasize to the activation of all human resources and more specific to adults’ trainers and strengthening their high-level needs and motives, to formulate shared goals, to inspire the common vision on their personnel needs and targets and combine the interaction and way of communication with trainers’ life experiences (Bass & Avolio, 1994b; Lavrysh, 2015; Sergiovanni, 1991, p.125; Thoonen et al., 2011). On the other side, we suggest that adults’ trainers should improve their daily communication and interaction with the administration, due to the importance of leadership on their professionalism and satisfaction of the working environment.
Due to the significant relationship of organizational variables (working conditions) and adults’ trainers satisfaction was found in the present study, we suggest that the administration of General Secretariat for Lifelong Learning in cooperation with the administration of each Vocational Training Institute, should emphasize to the improvement of the working conditions, due to their impact on trainers’ physical, mental and overall satisfaction. Finally, more studies should focus in the relationship between those variables and trainers’ job satisfaction in Greece in the field of Vocational Education, due to the importance of job satisfaction in trainers’ turnover, motives for teaching, quality of life and also the relationship between labour-market, employment and Vocational Training.

References


Bakirtzoglou, P. (2010). Physical Education Teacher's profile working as a trainer at public Vocational Training Institutes and his attitude toward vocational training and adults' education. Paper presented at the 18th International Conference of Physical Education & Sports, School of Physical Education & Sports Sciences, Democritus University of Thrace, 21-23 May, Komotini.


